

Let's Make Your Business Stronger

Together We Can Beat This Poor Economy

SPC PRINTS THE MONTHLY NEWSLETTER FOR OVER 90 NJ ADULT COMMUNITIES!

Each paper is the official publication/communication of its community and contains important information that the residents keep in their homes all month – bus schedules, calendar, activities list, etc.



SENIOR 
PUBLISHING CO.

Senior Publishing Co.

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Get Your Advertising Message To NJ's Senior Citizens



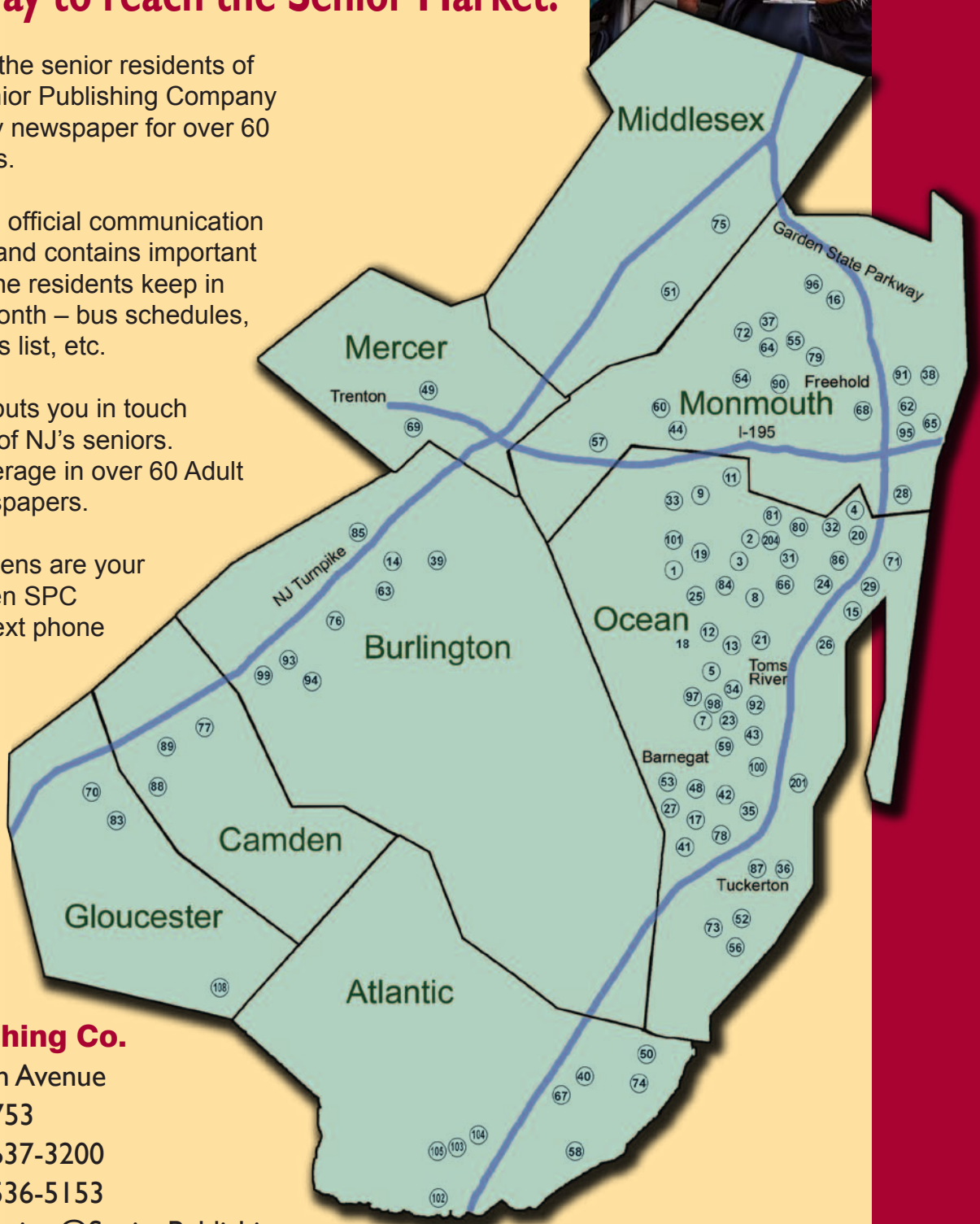
The best way to reach the Senior Market!

Looking to reach the senior residents of New Jersey? Senior Publishing Company prints the monthly newspaper for over 60 adult communities.

Each paper is the official communication of its community and contains important information that the residents keep in their homes all month – bus schedules, calendar, activities list, etc.

One call to SPC puts you in touch with over 84,000 of NJ's seniors. That's 100% coverage in over 60 Adult Community Newspapers.

If NJ's senior citizens are your target market, then SPC should be your next phone call or email.



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List By Community

01	Leisure Village West	Manchester
02	Lake Ridge	Toms River
03	Renaissance @ Manchester	Manchester
04	Greenbriar II	Brick
05	Silver Ridge Park North	Toms River
07	Cedar Glen Lakes	Whiting
08	Gardens @ Pleasant Plains	Toms River
09	Greenbriar @ Winding Ways	Jackson
11	Country Place	Lakewood
12	Holiday City Berkeley	Toms River
13	Holiday City West	Toms River
14	Homestead @ Mansfield	Columbus
15	Leisure Village East	Lakewood
16	Covered Bridge	Manalapan
17	Fawn Lakes	Manahawkin
18	Holiday Heights	Toms River
19	Leisure Knoll	Manchester
20	Greenbriar Village #1	Brick
21	Carefree Village	Toms River
23	Crestwood Village	Whiting
24	Leisure Village Original	Lakewood
25	Leisure Ridge	Manchester
26	Holiday City Silverton - Phase 1	Toms River
27	Atlantic Hills	Manahawkin
28	Four Seasons @ Wall	Wall
29	Four Seasons @ Lakewood	Lakewood
31	Greenbriar Woodlands	Toms River
32	Wedgewood Place	Brick
33	Westlake	Jackson
34	Silver Ridge Park East	Toms River
35	Four Seasons @ Mirage	Barnegat
36	Four Seasons @ Sea Oaks	Tuckerton
37	The Villages	Freehold
38	Shadow Lake	Middletown
39	Four Seasons @ Mapleton	Columbus
40	Four Seasons @ Smithville	Smithville
41	Perry's Lake	Manahawkin
42	Heritage Bay	Barnegat
43	Meadows @ Lake Ridge	Whiting
44	Four Seasons @ Metedeconk	Jackson
48	Heritage Point	Barnegat
49	Village Grande @ Crosswicks Creek	Yardville
50	Village Grande @ Little Mill	Egg Harbor
51	Four Seasons @ Cranbury	Cranbury
52	Mystic Shores	Little Egg Harbor
53	Horizons @ Barnegat	Barnegat
54	Surrey Downs	Howell
55	Riviera @ Freehold	Freehold
56	Sunrise Bay	L. Egg Harbor
57	Four Seasons @ Upper Freehold	Allentown
58	The Villages @ Linwood	Linwood
59	Country Walk	Whiting
60	Four Seasons @ South Knoll	Jackson
62	Cedar Village	Ocean
63	Greenbriar Horizons	Florence
64	Four Seasons @ Manalapan	Manalapan
66	Covington Village	Lakewood
67	Smithville Community Association	Galloway
68	Rolling Meadows	Ocean
70	Four Seasons @ Weatherby	Woolwich
71	Seaview Village	Brick
72	Renaissance @ Manalapan	Manalapan
73	Cranberry Creek	Little Egg Harbor
74	Village Grande @ English Mill	Egg Harbor
76	Glen @ Masons Creek	Hainesport
77	Braddock Preserve	Berlin
78	Escapes Ocean Breeze	Manahawkin
79	Equestria	Freehold
80	Horizons WL Greens	Brick
81	Pine View Estates	Howell
83	Village Grande @ Camelot	Glassboro
84	Holiday City South	Toms River
85	Legacy @Meadowcraft	Florence
86	Lions Head North	Brick
87	Four Seasons @ Harbor Bay	Tuckerton
88	Four Seasons @ Forest Meadows	Sicklerville
89	Centennial Mill	Voorhees
90	VG @ Battleground	Manalapan
91	Shady Oaks	Red Bank
92	Pine Ridge	Whiting
93	Holiday Village East	Mt. Laurel
94	Village Greens	Marlton
95	Jumping Brook	Neptune
96	Madison Crossing	Old Bridge
97	Reserve Lake Ridge	Whiting
98	Whiting Station	Whiting
99	Traditions At Laurel Oaks	Voorhees
100	Sea Breeze At Lacey	Lacey
103	Tavistock	Mays Landing
104	Gatherings	Absecon
105	Horizons Wood Landing	Mays Landing
106	Legacy At Cape May	Rio Grande
107	The Club At East Brunswick	East Brunswick
201	Greenbriar Oceanaire*	Waretown
204	Fairways & Enclave*	Lakewood

List By Town

104	Gatherings Bell Aire	Absecon
57	4 Seasons UF	Allentown
105	On The Horizon	Mays Landing
35	4 Seasons@Mirage	Barnegat
42	Heritage Bay	Barnegat
48	Heritage Point	Barnegat
53	Horizon@Barnegat	Barnegat
77	Braddock Preserve	Berlin
04	Greenbriar II	Brick
20	Greenbriar	Brick
80	Horizons WL Greens	Brick
86	Lions Head North	Brick
71	Seaview Village	Brick
32	Wedgewood Place	Brick
39	4 Seasons@Maple	Columbus
14	Homestead	Columbus
51	4 Seasons Cranbury	Cranbury
107	Club @East Brunswick	East Brunswick
74	VG @EnglishMill	Egg Harbor
50	VG@Little Mill	Egg Harbor
63	GB Horizons	Florence
85	Legacy @Meadowcroft	Florence
79	Equestria	Freehold
55	Riviera @Freehold	Freehold
37	The Villages	Freehold
67	Smithville C.A.	Galloway
83	VG @ Camelot	Glassboro
76	Glen @Mason's Creek	Hainesport
81	Pine View Estates	Howell
54	Surrey Downs	Howell
44	4 Seasons Metedeconk	Jackson
60	4 Seasons S. Knoll	Jackson
09	GB Winding Ways	Jackson
33	Westlake	Jackson
56	Sunrise Bay	L. Egg Harbor
100	Sea Breeze Lacey	Lacey
11	Country Place	Lakewood
66	Covington Village	Lakewood
204	MVC	Lakewood
29	4 Seasons Lakewood	Lakewood
15	Leisure Village East	Lakewood
24	Leisure Village Ori.	Lakewood
58	Village @Linwood	Linwood
73	Cranberry Creek	Little Egg Harbor
52	Mystic Shores	Little Egg Harbor
27	Atlantic Hills	Manahawkin
78	Escapes Ocean Breeze	Manahawkin
17	Fawn Lakes	Manahawkin
41	Perry's Lake	Manahawkin
16	Covered Bridge	Manalapan
64	FS Manalapan	Manalapan
72	Ren. @Manalapan	Manalapan
90	VG at Battleground	Manalapan
19	Leisure Knoll	Manchester
25	Leisure Ridge	Manchester
01	Leisure Village West	Manchester
03	Renaissance	Manchester
94	Village Green	Marlton
103	Tavistock	Mays Landing
38	Shadow Lake	Middletown
93	Holiday Village East	Mt. Laurel
95	Jumping Brook	Neptune
62	Cedar Village	Ocean
68	Rolling Meadows	Ocean
96	Madison Crossing	Old Bridge
91	Shady Oaks	Red Bank
106	Legacy Cape May	Rio Grande
88	Forest Meadow News	Sicklerville
40	4 Seasons@Smith	Smithville
21	Carefree Community	Toms River
101	Cedar Glen Homes	Toms River
08	Gardens Pl. Plains	Toms River
31	Greenbriar Woodlands	Toms River
12	Hol. City Berkeley	Toms River
26	Holiday City Silvert	Toms River
84	Holiday City South	Toms River
13	Holiday City West	Toms River
18	Holiday Heights	Toms River
02	Lake Ridge	Toms River
34	S. Ridge East	Toms River
05	S. Ridge North	Toms River
87	Harbor Bay News	Tuckerton
36	4 Season@Sea Oaks	Tuckerton
89	Centennial Mill	Voorhees
99	Traditions L. Oaks	Voorhees
28	4 Seasons Wall	Wall
201	WVC	Waretown
07	Cedar Glen Lakes	Whiting
59	Country Walk News	Whiting
23	Crestwood Village	Whiting
43	Meadows Lake Ridge	Whiting
92	Pine Ridge	Whiting
97	Reserve Lake Ridge	Whiting
98	Whiting Station	Whiting
70	FS Weatherby	Woolwich
49	VG@Crosswicks Creek	Yardville

Stretch Your Advertising Dollar

Who should advertise with Senior Publishing?

Any business that caters to the residents of New Jersey's adult communities will benefit greatly by advertising with SPC. Our papers are delivered to every household in their respective community, which gives you 100% coverage.

Why Advertise With Senior Publishing?

Only with SPC can you reach so many adult communities with a single phone call or email. We offer discounts for multiple month contracts and discounts for placing your ad in multiple papers.

What size ads are available?

We have ad sizes as small and inexpensive as a simple directory listing and as large as full color full page. You can place different size ads in different papers. We can tailor an advertising strategy to fit your budget.

How Do I Get Started?

You can download an insertion order from our web site to place your ad. If you need help or advice simply call our office or send an email and we'll gladly assist you.



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Trying To Reach NJ's Senior Citizens?

In today's struggling economy everyone is trying to stretch their advertising dollars.

One call or email to SPC will get your message to your target market.

**TURBO CHARGE YOUR ADVERTISING
BUDGET WITH AN AD
IN ONE OR MORE OF SPC'S ADULT
COMMUNITY NEWSPAPERS!**